

Yogesh Gariya

Data Analyst | Power BI Developer | Business Intelligence

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PROFILE

Aspiring Data Analyst with hands-on experience in Power BI, SQL, and Excel, focused on building interactive dashboards and deriving business insights. Completed 6+ end-to-end projects spanning finance, telecom, retail, and healthcare. Open to remote Data Analyst and Power BI Developer opportunities.

TECHNICAL SKILLS

- **Business Intelligence:** Power BI · DAX Measures · Power Query · Data Modeling · KPI Design
- **Database & SQL:** MySQL · Joins · CTEs · Window Functions · Subqueries · Aggregations
- **Excel:** Pivot Tables · VBA Automation · Data Cleaning
- **Other:** Data Cleaning · Dashboard Design · Business Reporting · Git & GitHub

PROJECTS

Retail Sales Performance Analysis

MySQL · Power BI · DAX

- **Business Problem:** \$4.96M revenue with only **10% profit margin** — leadership had no clarity on why profits declined in 2024 despite stable sales.
- Built a **4-page interactive report** (Main Dashboard, Trend Analysis, Segmentation, Recommendations) using live MySQL → Power BI pipeline.
- Identified **Furniture at only 2% profit margin** and flagged **5 low-margin products**; revealed **7.3% regional performance gap** between East and North branches.

GitHub: github.com/Yogesh8979/Retail-sales-analysis-report

Telecom Customer Churn Analysis Dashboard

Power BI · DAX · Excel

- **Business Problem:** **52.4% churn rate** with **\$56,507 monthly revenue at risk** — no view of which segments or contracts were driving exits.
- Engineered 5 new columns (TenureSegment, ContractRisk, RevenueLost) and built **29 DAX measures** covering Churn Rate %, Revenue Lost, and segment-level comparisons.
- Identified **Month-to-Month contracts** and **Electronic Check users** as highest churn risk — enabling targeted retention strategy.

GitHub: github.com/Yogesh8979/Telecom_Customer_Churn_Analysis-Dashboard

Bank Loan Analysis Dashboard

Power BI · DAX · Financial Analytics

- **Business Problem:** Analyzed **2,000+ loan applications** tracking **59.2% approval rate** and **1.4K high-risk applicants** across 5 branches.
- Identified **600–649 credit band as peak default risk (21.5%)**; East branch leads at **63.2% approval** vs North at 55.9%.
- Recommended **credit score–based risk tiering** and regional pricing strategy based on a **7.3% branch performance gap** uncovered through DAX analysis.

GitHub: github.com/Yogesh8979/bank-loan-analysis-dashboard

Other Projects: HR Analytics Dashboard · Patient Health Risk Analysis · Super Store Sales + 15-Day Forecast · Inventory Management (Excel VBA)

CERTIFICATIONS

[Data Analytics Masterclass](#) — Novitech Research and Development

2024

[Power BI for Beginners](#) — Simplilearn

2025

EDUCATION

Bachelor of Computer Applications (BCA) — Swami Vivekanand Institute of Engineering and Technology, Punjab

2024 – 2027 | Pursuing